



Contact:
Carolyn Davinroy
Phone: (314)609-1405
www.communityfoundationofthelake.org

Date: October 19, 2016

Subject: CFL & Farmers Give Away 500+ Smoke Detectors In First Event At The Lake

OSAGE BEACH, Mo. – Community Foundation of the Lake and Farmers Insurance gave away more than 500 smoke detectors to protect lives in 410 local homes in the first event of its kind at Lake of the Ozarks.

Committed to saving lives through fire education and early detection, CFL and Farmers partnered with the Osage Beach and Lake Ozark Fire Districts to prepare families with early detection and provide valuable education about prevention and action in cases of fire.

It all started with a 30-person deep line awaiting kick-off at 11 a.m., Saturday, Oct. 1, at Hy-Vee in Osage Beach. Attendees devoured 750 free meals, firefighters dished up education for families through the mobile smoke house and fire engine tours.

“Every person requesting a free smoke detector received one and 96% of the 500 smoke detectors stayed local in homes across the Lake area,” said Rick Kruse, CFL Board Member and organizer of the event. “Many guests went out of their way to thank us for the gift of their smoke detector. One lady brought in her old and yellowed 1974 Sears detector to prove she needed a new one.”

Smoke detectors were provided free of charge by Community Foundation of the Lake thanks to a \$10,000 grant from Farmers Insurance.

Businesses critical to the effort included, The Wagner Agency, Menards, Hy-Vee, LakeExpo.com, Central Bank of Lake of the Ozarks, and AlphaGraphics.

Plans are moving forward to conduct additional Smoke Detector Giveaways in the spring of 2017 in other locations throughout the Lake.

In the spirit of preparedness, CFL is leading the charge locally to raise awareness of its Disaster Recovery Fund. While Farmers Insurance works proactively to prepare families to survive during disaster, CFL is raising funds to support the local community when victimized by unexpected and catastrophic events.

The CFL Disaster Recovery Fund was created to receive financial donations to assist in readiness and relief efforts, efficiently addressing many needs should a disaster occur — whether large or

small in scope. This Recovery Fund allows flexibility for recovery efforts that might not otherwise be available from the government or volunteers.

“It’s CFL’s goal to make sure local people in need do not fall through the cracks after being victimized by disaster,” CFL President Carolyn Davinroy said. “CFL is excited to partner with local fire districts and Farmers Insurance to launch a major distribution effort during October, in conjunction with Fire Prevention Month. We are truly appreciative of the support of Osage Beach Fire Chief Jeff Dorhauer and Lake Ozark Fire Chief Mark Amsinger in helping the CFL coordinate this event to make our community safer.”

About CFL

Since its inception, CFL has given more than \$170,000 to numerous area non-profits serving the many unmet needs in the area. CFL has awarded more than 50 grants to Camp Wonderland, Camdenton School Foundation, Citizens Against Domestic Violence, Kids Harbor, Medical Missions for Christ, Share the Harvest Food Pantry, Lamb House, Buddy Packs, the Westlake Aquatic Center, the Lake Arts Council Children’s Theater, the School of the Osage School Art Department Empty Bowl event, lake area senior centers, and more.

CFL was created and exists to be the focus of charitable giving in Miller, Morgan, and Camden counties.

For more information about giving to CFL, setting up a charitable fund or foundation, or becoming a non-profit agency partner, visit CommunityFoundationoftheLake.com. Groups, individuals and businesses can participate in the Community Foundation of the Lake by contacting President Carolyn Davinroy at 314-609-1405 or by mailing requests or contributions to Community Foundation of the Lake, PO Box 1413, Lake Ozark, MO, 65049.